

Subject: Year Around Banner Permit

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You'll remember that we ran into a bureaucratic buzz saw last year when we tried to get the City to issue the WTC BID a year around banner permit. You and I averted disaster by calling the other companies and asking them not to disturb the BID's banners and they agreed. As of January 1 we can apply for a new Annual Permit and would like to do so but first need a letter / motion from the Council Office. Can you get this done for us asap, please? Maybe we can talk to Mike about getting the City policy changed so that BIDs with Council Office approval can be awarded street pole banner permits for the length of their term in order to reduce this recurring work load for the BIDs and the City. What do you think?

Thanks Nate.